

SLAYT

Defining Your Brand's Future

YOUR VALUES TELL YOUR STORY.
WE MAKE SURE THE WORLD HEARS
IT AND EXPERIENCES IT'S IMPACT.

BRAND PURPOSE

About us

SLAYT is a creative and performance studio built for brands that want more than just good-looking content.

We bring together strategy, production, social media, and performance marketing to help brands show up with clarity, consistency, and intent.

Vision

Great brands are not accidents.

They are engineered at the intersection of creativity and performance. At SLAYT, we build identities that inspire trust, presence that drives momentum, and strategies designed for real, measurable impact.

SERVICES

A Full-Stack Ecosystem for Brand Growth

We design and scale brands through an integrated system:

Foundation

- Brand Identity & Digital Presence

Visibility & Storytelling

- Social Media Strategy & Management
- Creative Production
- Offline Marketing

Growth & Performance

- Performance Marketing
- Funnel Strategy & Conversion Optimisation

Intelligence & Scale

- Analytics, Reporting & Growth Systems

WHO WE'RE BUILT FOR

We work with brands that care deeply about how they are perceived and equally about how they perform.

SLAYT is best suited for:

- Restaurants & cafés that want consistent footfall, not just viral reels
- Lifestyle & design-led brands balancing aspiration with conversion
- Hygiene, wellness & healthcare clinics that need trust-first growth
- Founders who want content, strategy and performance working in one direction

If your brand needs **visibility** without dilution, and **growth** without shortcuts, you're in the **right place**.

OUR WAY OF WORKING

We don't operate like a traditional agency. We operate like an extension of your brand.

Our process:

Understand: Your brand, audience, and growth bottlenecks

Define: Clear positioning, messaging, and objectives

Create: Content, campaigns, and systems aligned to the strategy

Amplify: Performance marketing and distribution with precision

Optimise: Track, learn, refine, and scale

No guesswork. No noise. Just focused growth.

WHO ARE WE WORKING WITH

CHAPTER
— NAVI MUMBAI —

aromas
CAFÉ & LOUNGE


MOUNTAIN MAMA
CATERING & GRAZING

SAYS
SKINN

Chhaav
BY KISSA

THE
CORRNER
ROOM

Café
MIELEE

TEERTH SAGAR

FUJI CHEMICAL
INDUSTRIES

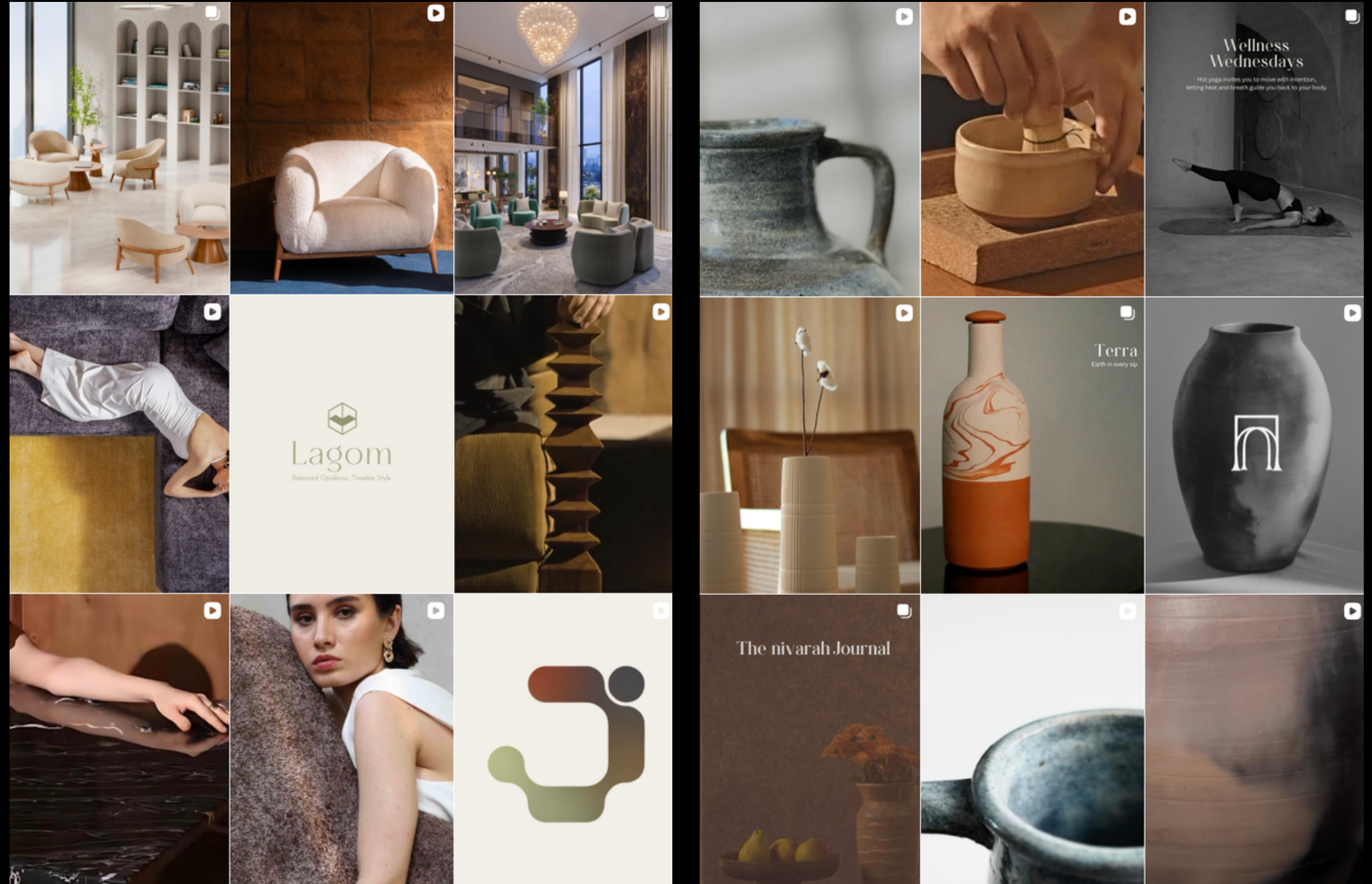
HEXA
CLEAN

THIS
— OR —
THAT

PREVIOUS WORK

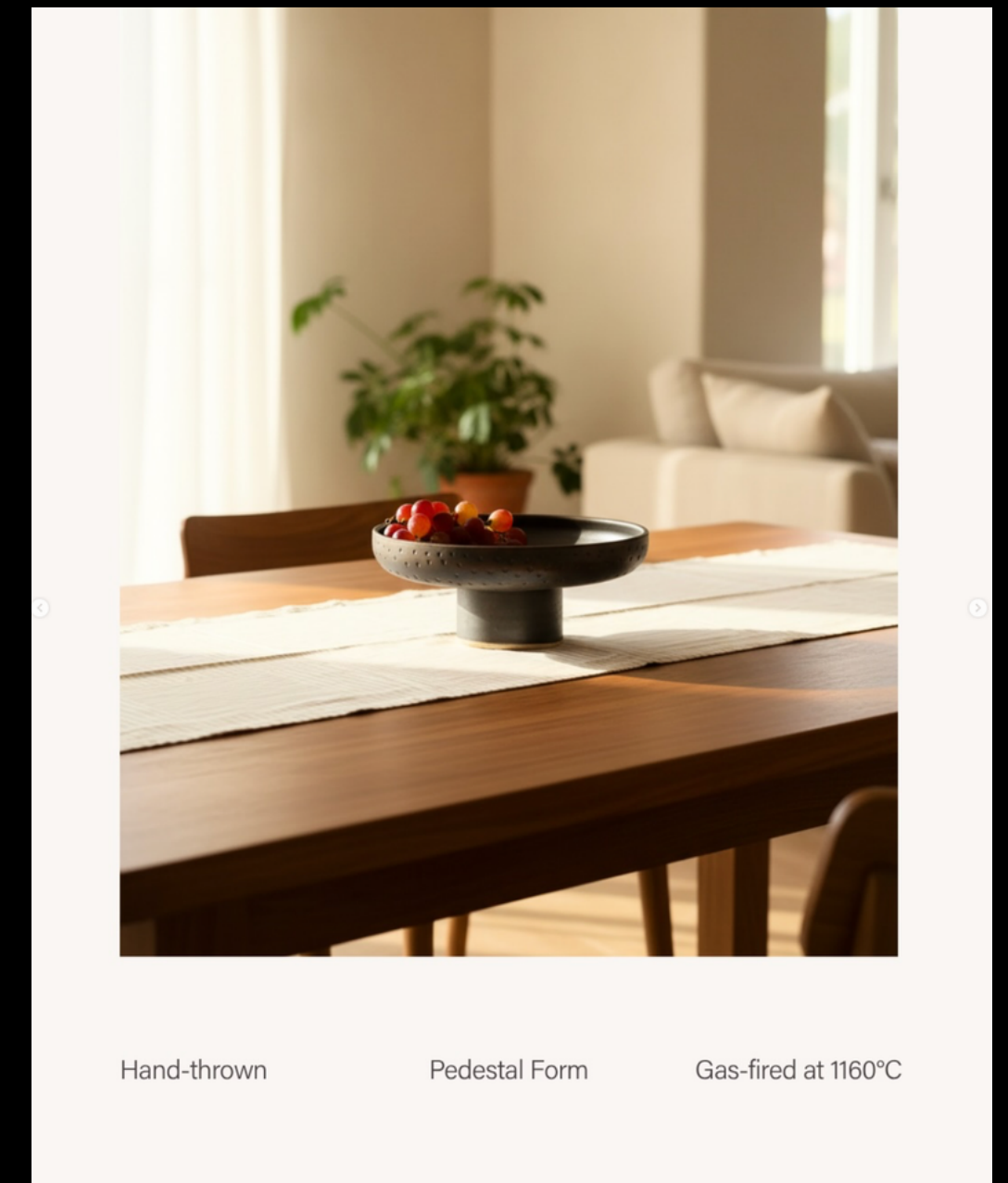
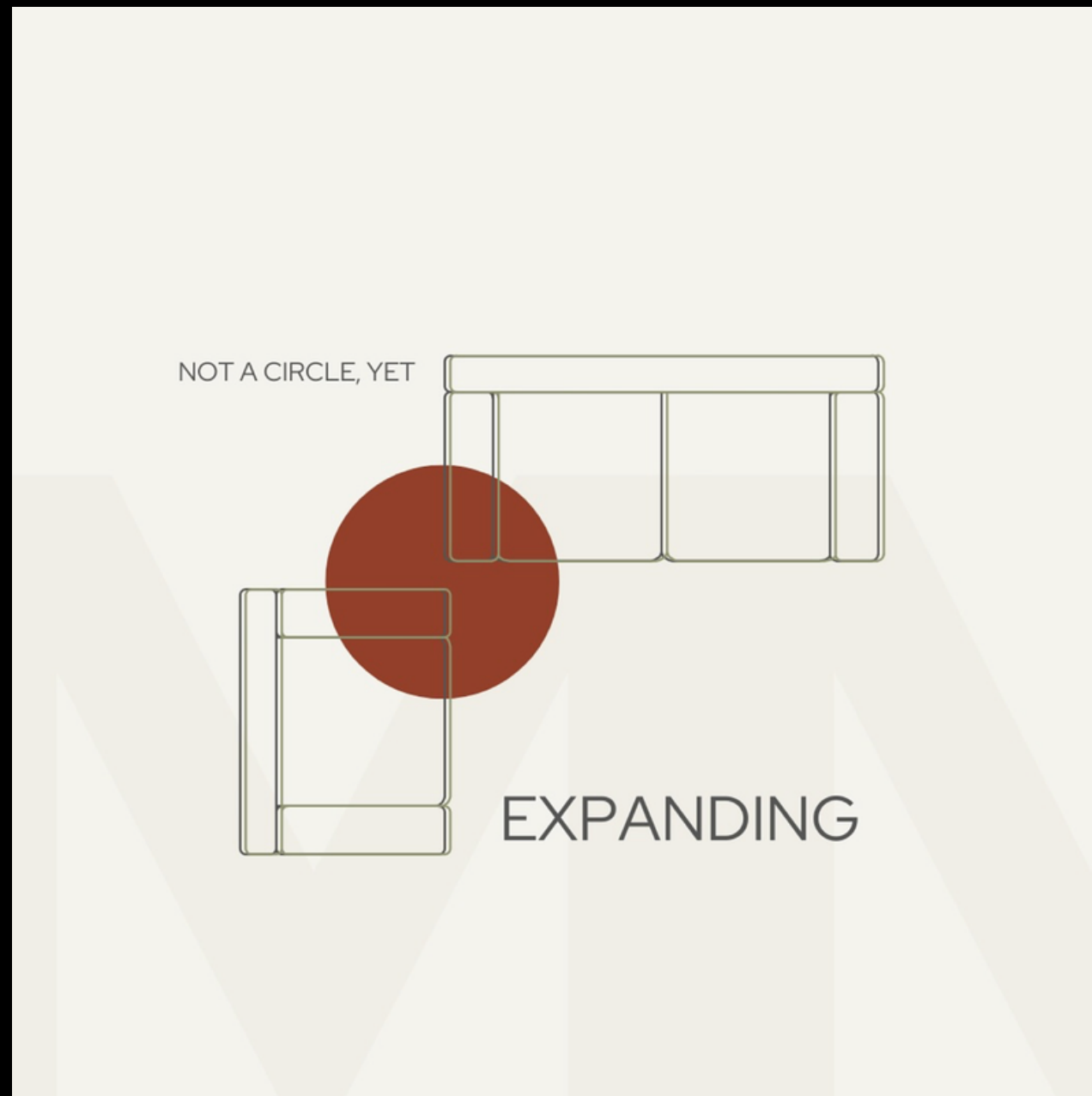
Creative work developed across previous agency collaborations.

The goal isn't to make content look aesthetic. It's to ensure every visual naturally reflects the brand's vision, mission, and design philosophy, creating a presence that feels authentic, cohesive, and timeless.



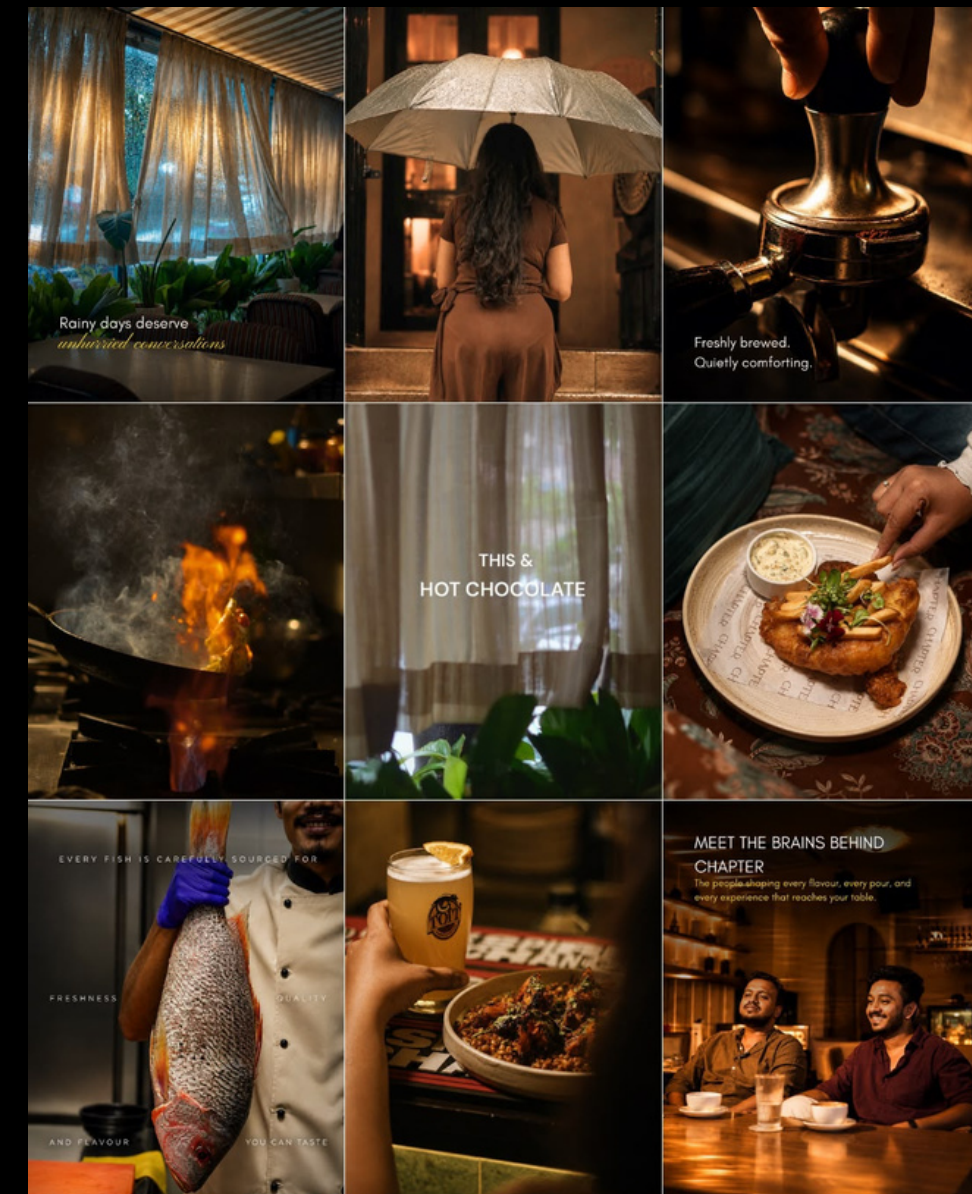
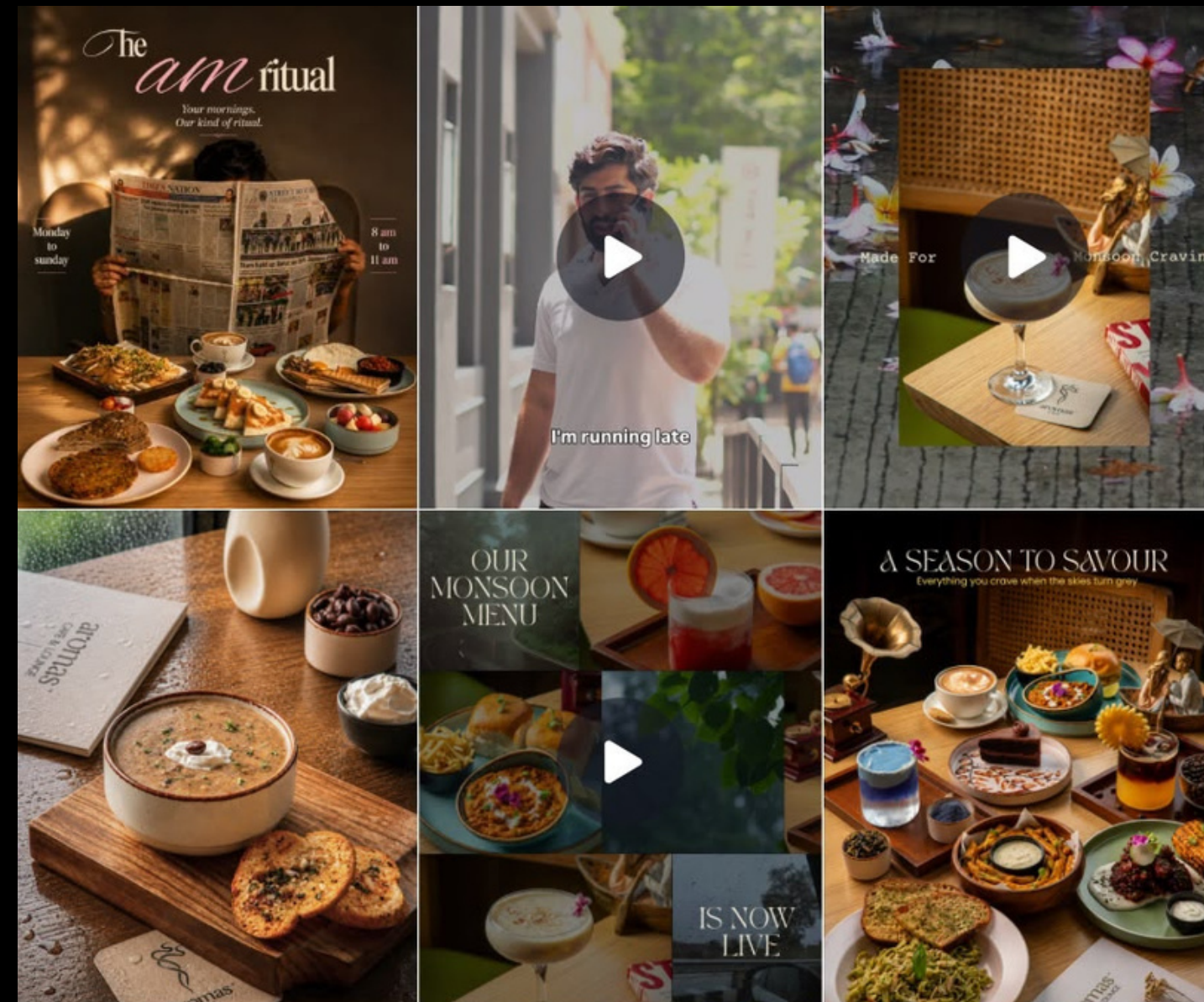
Work done for Lagom & Nivarah

PREVIOUS WORK



OUR WORK

SOCIAL GRIDS • PHOTOGRAPHY • REELS •



OUR WORK

SOCIAL GRIDS • PHOTOGRAPHY • REELS •



OUR WORK

SOCIAL GRIDS • PHOTOGRAPHY • REELS •



YOU HAVE SEEN THE WORK

NOW IMAGINE WHAT WE COULD CREATE FOR YOUR BRAND.